

Approved April 8, 2021

**EAST VALLEY WATER DISTRICT
LEGISLATIVE & PUBLIC OUTREACH COMMITTEE
VIA TELECONFERENCE**

February 11, 2021

MINUTES

Kelly Malloy, Director of Strategic Services, called the meeting to order at 2:04 pm and led the flag salute.

PRESENT: Directors: Goodrich, Smith

ABSENT: None

STAFF: Kelly Malloy, Director of Strategic Services; Cecilia Contreras, Public Affairs Coordinator; William Ringland, Public Affairs & Conservation Manager; Janett Robledo, Conservation Coordinator

GUEST(s): None

PUBLIC COMMENTS

The Public Affairs Coordinator declared the public participation section of the meeting open at 2:04 pm.

There being no written or verbal comments, the public participation section was closed.

EMERGENCY NOTIFICATION UPDATE

The Director of Strategic Services stated that the District's current emergency plans have been completed and approved by Cal OES and FEMA; that this starts the five year clock until these plans have to be updated but that District staff will be reviewing them annually. She explained the different types of options that the District uses to communicate with staff and the community in the event of an emergency to include mobile phones, satellite phones, two-way radios, email, website, and social media; that the District uses Informcast to send message alerts by email, text, or phone call to District staff. With on-going changes to customer contact, there was a need to overcome data integrity when trying reach out to our rate payers in emergencies.

Ms. Malloy explained that staff recently submitted an application to FEMA's Integrated Public Alert & Warning System (IPAWS) to assist with being able to send emergency notifications to our customers; this program will use a geographic area to send alerts to mobile phones, similar to Amber Alerts we currently receive; that we have received approval from FEMA to use this program and are finalizing the process with Cal OES.

Information only.

GRANT STRATEGY

The Director of Strategic Services provided an update on the revision of the Districts Grant Strategy; that this document was originally created in 2012 for specific projects, and that those projects have been completed and it was time to restructure the plan to better assist staff with researching and applying for grant opportunities; that this document covers the roles and responsibilities for the Board, General Manager/CEO, staff, and consultants; that it also includes funding source considerations, organizational evaluation to include planning efforts, financial elements, and program assessment.

-- Ms. Malloy stated that this document will be taken to the Community Advisory Commission for review and input and then it will be brought to the Board for consideration and adoption at a later date.

Information only.

SET THE DAY AND TIME FOR HOLDING RECURRING MEETINGS

The Committee discussed and established that they will meet the second Thursday at 2pm every other month.

Information only.

DIRECTOR'S COMMENTS

There were no comments at this time.

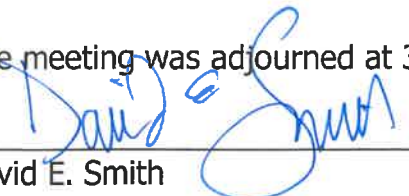
STAFF'S COMMENTS

The Director of Strategic Services stated that outreach still continues to the community regarding updates of the Sterling Natural Resources Center, that there will be a conservation update at the next meeting regarding a pilot landscaping program, and that staff is continuing to watch legislation that could effect the District.


Information only.

ADJOURN

The meeting was adjourned at 3:15 pm.



David E. Smith
Director



Phillip R. Goodrich
Director