

Approved October 18, 2021

**EAST VALLEY WATER DISTRICT  
LEGISLATIVE & PUBLIC OUTREACH COMMITTEE  
VIA TELECONFERENCE**

**June 10, 2021**

**MINUTES**

Kelly Malloy, Director of Strategic Services, called the meeting to order at 2:02 pm and led the flag salute.

PRESENT: Directors: Goodrich, Smith

ABSENT: None

STAFF: Kelly Malloy, Director of Strategic Services; Cecilia Contreras, Public Affairs Coordinator; William Ringland, Public Affairs/Conservation Manager; Janett Robledo, Conservation Coordinator

GUEST(s): None

**PUBLIC COMMENTS**

The Public Affairs Coordinator declared the public participation section of the meeting open at 2:03 pm.

There being no written or verbal comments, the public participation section was closed.

**STERLING NATURAL RESOURCE CENTER PROJECT UPDATE**

The Director of Strategic Services provided an update on the Sterling Natural Resource Center construction; that Southern California Edison is ready to connect the electrical service and preparing to start testing, potholing permits have been pulled to start looking for other utilities in Greenspot Road; that lead times on the pipelines are higher than they have been historically; that staff has been working on outreach materials; that staff has been working on coordinating schedules with the 210 freeway expansion construction detours; and that staff continues to work with the regulatory agencies for the permits still needed for the project.

Ms. Malloy stated that staff has been hosting small tours of the site with local agencies and continues to share the construction progress through the website, social media, and bill inserts.

Ms. Malloy shared that Rocky Welborn has been promoted to Water Reclamation Manager and he is the first full-time position filled for the SNRC.

Information only.

**BRANDING GUIDELINES UPDATE**

The Public Affairs/Conservation Manager shared the branding guidelines update with the Committee; that the brand has evolved and changed and staff has been working on a document that shows the foundational visual effort; and that this document includes information about the logo, placement, colors, icons, callouts, style, and design.

06-10-2021 cmc

Information only.

### **LEGISLATIVE UPDATE**

The Conservation Coordinator provided an update on the legislative monitoring activity this session and that the District's legislative lobbyist continues to monitor multiple bills including but not limited to AB 361, AB 1500, SB 45, SB 222, SB 3232 and the Fiscal Year 2021-22 State budget; that staff also continues to monitor the COVID-19 response, drought declarations, and conservation regulations.

Information only.

### **DIRECTOR'S COMMENTS**

Director Goodrich stated that he appreciates the information presented at these committee meetings and looks forward to hearing the updates provided.

Information only.

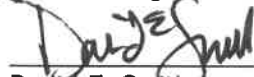
### **STAFF'S COMMENTS**

The Director of Strategic Services thanked the Directors for their time and reminded that the next meeting is scheduled for August 12, 2021 at 2 pm.

Information only.

### **ADJOURN**

The meeting was adjourned at 3:04 pm.



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David E. Smith  
Director



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Phillip R. Goodrich  
Director