



EAST VALLEY WATER DISTRICT

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NEWS RELEASE

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EAST VALLEY WATER DISTRICT ADOPTS UPDATED VISION *District focuses on leadership, partnership and stewardship*

Highland, Calif., (April 15, 2015) – Great organizations must know who they strive to be in order to determine how to get where they need to go. East Valley Water District (District) Board of Directors unanimously voted to update the District’s Strategic Plan with a new Vision at the April 8 Regular Board Meeting. This milestone is part of the District’s continued effort to serve the community through world class public service.

“In early 2012, we developed a broad vision incorporating a host of strategies to serve as a road map for District priorities and programs,” said James Morales, Jr., Chairman of the District’s Board of Directors. “We have now set the bar even higher in order to foster an environment that not only provides water and wastewater services, but one that strives to enhance and preserve the quality of life for our community.”

District staff conducted planning meetings in February 2015 to develop a revised District Vision that not only reflects current efforts, but clearly establishes expectations looking forward. The draft document was presented to the Board of Directors at a Special Meeting on March 18, where additional comments were incorporated. As a result of multiple collaborative sessions the following guiding principles were developed:

- VISION STATEMENT
 - Enhance and preserve the quality of life for our community through innovative leadership and world class public service.
- CORE VALUES
 - Leadership
 - Partnership
 - Stewardship
- AGENCY IDEALS
 - Encourage Innovative Investments to Promote Sustainable Benefits
 - Maintain an Environment Committed to Elevated Public Service
 - Demonstrate Visionary Leadership to Enhance District Identity
 - Fully Understand Challenges to Cultivate Effective Solutions

“Every decision that we make at all levels of the organization are based on our District Vision,” said John Mura, General Manager/CEO. “By setting these expectations we can encourage staff to be active participants in operations while looking for opportunities to make a positive impact on the people that we serve.”

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East Valley Water District is a California Special District that provides water and wastewater services to 101,733 residents within the City of Highland and portions of both the City and County of San Bernardino. For more information please visit the District’s website at www.eastvalley.org.